

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: ROTHFUS FOR CONGRESS(256839)
1341 Old Freedom Rd Ste 202
Cranberry Township, PA 16066-5010

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56836
Contract Dates: 10/01/2012-10/02/2012
Customer Order:
Linked Order:
CPE: / / 2781

Invoice Num: 1201-543744
Invoice Date: 10/07/2012
Billing Cycle: Weekly
Billing Period: 10/01/2012-10/07/2012

Page 1 of 2

PAY BY 11/06/2012
Net 30 days

In Account With: STRATEGIC MEDIA PLACEMENT(146318)
7669 Stagers Loop
Delaware, OH 43015-7010
ATTN:Accounts Payable

Product Desc: PA CD 12 KEITH ROTHFUS 10/1-2 TV

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
1	THIS MORNING 6-7AM		10/01/2012-10/02/2012		M T		30	2	600.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012		M T		2		600.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	06:29:44 AM		TVGENROTH1212H	30	600.00			
10/02/2012	Tu	06:27:36 AM		TVGENROTH1212H	30	600.00			
2	M-F 6PM NEWS		10/01/2012-10/02/2012		M T		30	2	900.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012		M T		2		900.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	06:10:51 PM		TVGENROTH1212H	30	900.00			
10/02/2012	Tu	06:10:16 PM		TVGENROTH1212H	30	900.00			
3	11PM NEWS		10/01/2012-10/02/2012		M T		30	2	1,700.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012		M T		2		1,700.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	11:24:11 PM		TVGENROTH1212H	30	1,700.00			
10/02/2012	Tu	11:12:54 PM		TVGENROTH1212H	30	1,700.00			
4	THE LATE LATE SHOW W/CRAIG FERGUS		10/02/2012-10/02/2012		. T		30	1	160.00
10 MIN SEP									
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012		. T		1		160.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/02/2012	Tu	01:05:46 AM		TVGENROTH1212H	30	160.00			

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: ROTHFUS FOR CONGRESS(256839)
1341 Old Freedom Rd Ste 202
Cranberry Township, PA 16066-5010

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56836
Contract Dates: 10/01/2012-10/02/2012
Customer Order:
Linked Order:
CPE: / / 2781

Invoice Num: 1201-543744
Invoice Date: 10/07/2012
Billing Cycle: Weekly
Billing Period: 10/01/2012-10/07/2012

PAY BY 11/06/2012
Net 30 days

In Account With: STRATEGIC MEDIA PLACEMENT(146318)
7669 Stagers Loop
Delaware, OH 43015-7010
ATTN:Accounts Payable

Product Desc: PA CD 12 KEITH ROTHFUS 10/1-2 TV
Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
5	EXTRA		10/02/2012-10/02/2012		. T		30	1	40.00
10 MIN SEP									
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012		. T		1		40.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/02/2012	Tu	01:56:31 AM		TVGENROTH1212H	30	40.00			
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals		8		6,600.00		990.00	5,610.00	0.00	0.00
						0.00		0.00	0.00

Billing Notes

ALL RATES ARE NON PRE-EMPTIBLE UNLESS NOTED OTHERWISE.

PAID FOR BY: ROTHFUS FOR CONGRESS

MARK INVOICE PAID; PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:

ACCOUNT EXECUTIVE

412-575-2200

Gross Billing

6,600.00

Trade Value

0.00

Agency Commission

990.00

Local Tax

0.00

State Tax

0.00

Pre Paid Amount

0.00

Pay This Amount

5,610.00

Warranty - We warrant the above broadcasts were made according to the official station log.